## **Concept of Footprint**

**DEFINITION** – It is the amount of water we consume in our daily life. It includes the water we use directly like for drinking or cooking purpose. It also includes the water we use indirectly in various products we use. They are not visible but this is the water used in producing raw food items, clothes, electricity etc.

The water footprint has three components: green, blue and grey



Water footprint can be assessed for:

- 1. Business
- 2. Product
- 3. Personal
- 4. National

Use the follwing links to navigate within this module

**Business Water Footprint** 

**Product Water Footprint** 

**Personal Water Footprint** 

**National Water Footprint** 

MoWR, RD & GR Initiatives

Next Chapter>>
Business Water Footprint